

2021 ANNUAL EEO PUBLIC FILE REPORT

Peg Broadcasting, LLC

Stations in Employment Unit: WAEW (AM), WCSV (AM), WOWF (FM), WPBX (FM), W245BJ and W249DA

Date Range of Annual Report: April 1, 2020 to March 31, 2021

No. of Full-time Employees: Less than 10

Small Market Exemption: Crossville, TN Metropolitan Statistical Area – Fewer than 250,000 population

During the Reporting Period, no positions were filled for the Peg Broadcasting LLC Crossville, TN market. The information required by FCC Rule 73.2080(c) (6) is provided in the charts that follow.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c) (2):

TYPE OF INITIATIVE	DESCRIPTION OF ACTIVITY
Intern Program	Peg Broadcasting, LLC employs College and High School students to complete a paid internship program. These students must have an interest in pursuing broadcasting. From April 1, 2020 – March 31, 2021, Peg Broadcasting, LLC employed interns. These interns participated in all facets of programming that included remote broadcasts, production, commercial writing, news, etc. Also, these interns participated in sales that include marketing, digital, etc.
Event sponsored by Tennessee Association of Broadcasters	Week of September 14, 2020 - Peg Broadcasting, LLC participated in a Virtual Job Fair.
Event sponsored by Cumberland County School System	December 4, 2020 - Peg Broadcasting, LLC participated in a Virtual Student Career Fair in Crossville, TN.
Event sponsored by Tennessee Association of Broadcasters	Week of December 7, 2020 - Peg Broadcasting, LLC participated in a Virtual Job Fair.

LIST OF POSITIONS FILLED

List all full-time job vacancies filled by employment unit, identified by job title, and indicate source referring person hired.

DATE OF HIRE	JOB TITLE	RECRUITMENT SOURCE REFERRING HIREE

INTERVIEWEE REFERRAL SOURCE SUMMARY

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Date of April 1, 2020 – March 31, 2021
Annual Report:

(enter the anniversary of the date the station must file its renewal application, which is four months prior to expiration of the license)

Total Number of Persons Interviewed in Preceding Year: 0

List total number of interviewees generated by each recruitment source in the preceding year (use as many pages as necessary).

Recruitment Sources Used in Preceding Year	Number of Persons Interviewed that the Source Referred
All Access	0
All Staffing	0
Atwork Cumberland Staffing	0
Belmont University	0
Carson Newman University	0
Cumberland County High School	0
Draughons Junior College	0
Express Employment Professionals	0
Facebook	0
Maryville College	0
Middle Tennessee State University	0
Motlow State Community College	0
Peg Broadcasting Employee Referral	0
Roane State Community College	0
SmallBiz Staffing	0
Stone Memorial High School	0
Tennessee Association of Broadcasters	0
Tennessee Office of Labor & Work Force	0
Tennessee College of Applied Technology	0
Tennessee State University	0
Tennessee Technology University	0
University of Tennessee at Chattanooga	0
University of Tennessee at Martin	0
University of Tennessee at Knoxville	0
WAEW Radio Ad	0
WAEW Website	0
WCSV Radio Ad	0
WCSV Website	0
WOWF Radio Ad	0
WOWF Website	0
WPBX Radio Ad	0
WPBX Website	0

Retain until after the grant of the next renewal application.

Annually, on the anniversary of the date a station must file its renewal application, a station must place this list in the station's local public inspection file and post the list on the station's web site if it has one.